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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/675,467	09/30/2003	Jeyhan Karaoguz	14278US02	5573
	7590 06/25/200 S HELD & MALLOY,	EXAMINER		
500 WEST MA	DISON STREET	RYAN, PATRICK A		
SUITE 3400 CHICAGO, IL	60661	ART UNIT	PAPER NUMBER	
			2623	
			MAIL DATE	DELIVERY MODE
			06/25/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/675,467	KARAOGUZ ET AL.		
Examiner	Art Unit		
PATRICK A. RYAN	2623		

	PATRICK A. RYAN	2623	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence add	ress
THE REPLY FILED <u>10 June 2008</u> FAILS TO PLACE THIS APP	LICATION IN CONDITION FOR A	LLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Apper for Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	which places the r (3) a Request
a) The period for reply expires <u>3</u> months from the mailing date	of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this Arno event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(floor).	dvisory Action, or (2) the date set forth hter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejection	on.
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of hortened statutory period for reply origi	of the fee. The appropria nally set in the final Office	ate extension fee be action; or (2) as
2. The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
	but prior to the data of filing a brief	will not be entered be	2001100
(a) They raise new issues that would require further cor (b) They raise the issue of new matter (see NOTE below	nsideration and/or search (see NOTw);	TE below);	
(c) ☐ They are not deemed to place the application in beti appeal; and/or	er form for appeal by materially rec	ducing or simplifying ti	ne issues for
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally reje	ected claims.	
4. The amendments are not in compliance with 37 CFR 1.12	21. See attached Notice of Non-Co	mpliant Amendment (I	PTOL-324).
5. Applicant's reply has overcome the following rejection(s):			,
6. Newly proposed or amended claim(s) would be all non-allowable claim(s).		imely filed amendmer	nt canceling the
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		l be entered and an e	xplanation of
Claim(s) allowed: Claim(s) objected to:			
Claim(s) rejected:			
Claim(s) withdrawn from consideration:			
 AFFIDAVIT OR OTHER EVIDENCE The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	ıl and/or appellant fail:	s to provide a
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.
11. X The request for reconsideration has been considered but See Continuation Sheet.	does NOT place the application in	condition for allowan	ce because:
12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other:	PTO/SB/08) Paper No(s)		
/Scott Beliveau/	/P. A. R./		
Supervisory Patent Examiner, Art Unit 2623	Examiner, Art Unit 2623		

Continuation of 11. does NOT place the application in condition for allowance because: Applicant's arguments fail to overcome all of the grounds of rejection.

The Examiner upholds arguments made in the Final Office Action of April 10, 2008 ("Office Action") in regards to the Claim 1 limitation "wherein said media channel may be pushed from said first geographic location to a second geographic location." Applicant presents in Reply to Office Action of April 10, 2008 ("Reply") an argument that Novak does not teach the quoted limitation of Claim 1 because "Novak does not describe, teach or suggest that the individual pushes anything to the end user." (Reply, Page 16). The Examiner has presented Paragraph [0055] of the instant application as the Applicant's intended definition of the word "push" (Office Action, Page 4). In other words, the Examiner interprets the word "push" to mean providing a path of access to send data through a network. In view of this interpretation, the Examiner makes no distinction between the words "push" (of the instant application) and send or "upload" (of Novak). Therefore, the Examiner upholds that Figure 11 of Novak teaches the above quoted claim limitation as described in Paragraphs [78-80]. In particular, the act of uploading media objects is the act of providing or sending or "pushing" access to media objects, which is preformed by an individual at a first location (Novak Fig. 11 Step 1104, as described in Paragraph [0078]). Access to the uploaded media is provided to an end user, at a second location, by presenting the end user with a synthetic channel within an EPG (as Novak discusses in Paragraph [0080]; with further reference to Paragraph [0083]).

/PAR/